

# Programme Guide for Undergraduate Taught Programmes School of Social Science Dubai Campus

**Academic Year 202324** 

**Academic Year Calendar for 202324** 

[Students are encouraged to check the Academic Calendar and be familiarise with the dates]

# Programme List – Academic Year 202324

BSc Psychology with Management	4
New Students	4
Direct Entry and Continuing Students	4
BSc Psychology	6
New Students	6
Direct Entry and Continuing Students	6
MA [Hons] / BA Accountancy & Finance	8
New Students	8
Direct Entry and Continuing Students	8
MA [Hons] / BA Business and Finance	10
New Students	10
Direct Entry and Continuing Students	10
MA Accounting and Business Finance	12
Direct Entry and Continuing Students	12
Bachelor of Business Administration [Hons]	13
New Students	13
Direct Entry and Continuing Students	13
Bachelor of Business Administration	15
New Students	15
Direct Entry and Continuing Students	15
MA [Hons] /BA International Business Management	17
New Students	17
Direct Entry and Continuing Students	17
MA [Hons] /BA International Business Management with Human Resource Management	19
Direct Entry and Continuing Students	19
MA [Hons] International Business Management with Marketing	20
Direct Entry and Continuing Students	20
MA International Business Management with Enterprise	21
Direct Entry and Continuing Students	21
MA [Hons] International Business Management with Operations Management	22
Direct Entry and Continuing Students	22
MA [Hons] in Marketing	23

New Students	. 23
Direct Entry and Continuing Students	. 23

## BSc Psychology with Management

Programn	ne Name	: BSc Psychology with Management					
Programn	ne Code	: C913-PWM					
Study mo	de	: FULL TIME					
		Key Cont	acts				
Designati	on	Name		Contact Detai	ls		
Programn	ne Director	Dr Minu Mathews		M.Mathews@	hw.ac.uk		
Dissertati	on Coordinator	Dr Pik Ki Ho		P.Ho@hw.ac.ı	<u>uk</u>		
Course	Course Title		Mandatory	/ Year	Semester	Semester	
Code			/Optional			Dates	
		New Stud	dents				
		Year	1				
		September Semester – 4	<b>Mandatory Cou</b>	rses			
C17EB	Management in a Global Co	ontext	Mandator	y 1	September	Son 2022	
C97NY	Introduction to Psychology	1	Mandator	y 1	September	Sep 2023 To	
C97RM	Research Methods and Ana	alysis 1	Mandator	y 1	September	Dec 2023	
C97SP	Academic Skills in Psycholo	gy	Mandator	y 1	September	Dec 2023	
	Janua	ry Semester – 3 Mandator	y and 1 Optiona	l Course(s)			
C97NZ	Introduction to Psychology		Mandator	y 1	January	Jan 2024	
C97RE	Research Methods and Ana	llysis 2	Mandator	y 1	January	to	
C17PS	Becoming a Professional		Mandator	y 1	January	Apr 2024	
C17DB	Discovering Business		Optional	1	January		
		Direct Entry and Con	tinuing Studer	nts			
		Year 2	2				
	-	Semester – 3 Mandatory (	Courses and 1 Op	ptional Course	e(s)	T	
C98PH	Philosophy and History of F	, ,,	Mandator	y 2	September		
C98HD	Developmental Psychology		Mandator	<b>*</b>	September	Sep 2023	
C98RU	Research Methods and Ana	·	Mandator	·	September	То	
C18FM	Fundamentals of Marketin		Optional	2	September	Dec 2023	
C18HM	Human Resource Managen	nent	Optional	2	September		
	January Se	mester – 3 Mandatory Co	ourses and 1 Opt	ional Course(s	5)		
C98CO	Cognitive Psychology		Mandator	y 2	January		
C98RT	Research Methods and Ana	alysis 4	Mandator	y 2	January	Jan 2024	
C98SY	Social Psychology		Mandator	y 2	January	to	
C18OB	Organisational Behaviour		Optional	2	January	Apr 2024	
C18BS	Business Skills for the Seco	nd Machine Age	Optional	2	January		
		Year 3	3				
	•	Semester – 3 Mandatory (	Courses and 1 Op	ptional Course	e(s)		
C99CL	Cognition Across the Life Sp	oan	Mandator	у 3	September		
C99CP	Cross-Cultural Psychology		Mandator	<u> </u>	September		
C99RH	Research Methods and Ana		Mandator	y 3	September	Sep 2023	

C19BV	Business Venturing	Optional	3	September	to
C19PT	Project Management	Optional	3	September	Dec 2023
C19RT	Resourcing & Talent Management	Optional	3	September	
	January Semester – 3 Mandatory Course	es and 1 Option	nal Course(s)		
С99СН	Biological Psychology	Mandatory	3	January	
C99RO	Research Methods and Analysis 6	Mandatory	3	January	
C99SG	Social Cognition & Personality	Mandatory	3	January	Jan 2024
C19LO	Leading in Organisations	Optional	3	January	to
C19MC	Integrated Marketing Communications	Optional	3	January	Apr 2024
C19BU	Strategic Management *	Optional	3	January	
C19IN	Innovation Management	Optional	3	January	

#### Noted: \* Recommended. Pre-requisite for Year 4 optional courses

	Year 4				
	September Semester – 1 Mandatory Cour	rses and 3 Opti	onal Course	e(s)	
C90PJ	Research Project 1	Mandatory	4	September	
C10IB	Global Business Analysis 1 – International Markets and Strategy ** (If registering to C10IB you must enol to C10GT in January Semester)	Optional	4	September	Sep 2023 To
C90PE	Psychology of Education*	Optional	4	September	Dec 2023
C10LM	Leisure Marketing**	Optional	4	September	
C90CR	Cognitive Rehabilitation*	Optional	4	September	
С90РВ	Workplace Psychology *	Optional	4	September	

#### Notes:

- Students registering on C10IB must enol to C10GT in January Semester.
- Students should choose 2 Optional courses from courses marked with \* and 1 course from courses marked with \*\*

	January Semester – 1 Mandatory Courses and 3 Optional Course(s)							
C90PK	Research Project 2	Mandatory	4	January				
C10DI	Diversity Management	Optional	4	January				
С90СР	Counselling Psychology*	Optional	4	January				
C90SP	Advanced Social Psychology*	Optional	4	January	Jan 2024			
C10DM	Digital Marketing**	Optional	4	January	to Apr 2024			
C10GT	Global Business Analysis 2: Global Trends and Risks **	Optional	4	January	Apr 2024			
C90MH	Psychology and Mental Health*	Optional	4	January				
C90NE	Neuropsychology*	Optional	4	January				

#### Notes:

- Students registering on C10GT must have registered to C10IB in September Semester.
- Students should choose 2 Optional courses from courses marked with \* and 1 course from courses marked with \*\*

# BSc Psychology

Programn	ne Name	: BSc Psychology				
Programn	ne Code	: C912-PSY				
Study mo	de	: FULL TIME	_ TIME			
		Key Conta	cts			
Designati	on	Name		<b>Contact Detail</b>	S	
Programn	ne Director	Dr Minu Mathews		M.Mathews@	hw.ac.uk	
Dissertati	on Coordinator	Dr Pik Ki Ho		P.Ho@hw.ac.u	<u>k</u>	
Course	Course Title		Mandator	y Year	Semester	Semester
Code			/Optional			Dates
		New Stude	ents			
		Year 1				
	Septem	oer Semester – 3 Mandator	y and 1 Option	nal Course(s)		
C97NY	Introduction to Psychology	1	Mandator	у 1	September	
C97RM	Research Methods and Ana	lysis 1	Mandator	у 1	September	Sep 2023
C97SP	Academic Skills in Psycholo	gy	Mandator	у 1	September	To Dec 2023
C17EB	Management in a Global Co	ontext	Optional	1	September	Dec 2023
	Januar	y Semester – 3 Mandatory	and 1 Optiona	al Course(s)		
C97NZ	Introduction to Psychology	2	Mandator	у 1	January	lan 2024
C97RE	Research Methods and Ana	lysis 2	Mandator	у 1	January	Jan 2024
C17PS	Becoming a Professional		Mandator	у 1	January	to Apr 2024
C17DB	Discovering Business		Optional	1	January	7101 2021
		Direct Entry and Conti	nuing Studei	nts		
		Year 2				
	September S	Semester – 3 Mandatory Co	ourses and 1 O	ptional Course	(s)	
C98PH	Philosophy and History of P	sychology	Mandator	y 2	September	
C98HD	Developmental Psychology		Mandator	y 2	September	Sep 2023
C98RU	Research Methods and Ana	lysis 3	Mandator	у 2	September	То
C18FM	Fundamentals of Marketing	5	Optional		September	Dec 2023
C18HM	Human Resource Managem	nent	Optional	2	September	
	January Se	mester – 4 Mandatory Cou	rses and 1 Opt	tional Course(s	)	
C98CO	Cognitive Psychology		Mandator	у 2	January	1 2024
C98RT	Research Methods and Ana	lysis 4	Mandator	y 2	January	Jan 2024
C98SY	Social Psychology		Mandator	у 2	January	to Apr 2024
C18OB	Organisational Behaviour		Optional	2	January	Αρι 2024
		Year 3				
		September Semester – 4 N	landatory Cou	irses		
C99CL	Cognition Across the Life Sp	oan	Mandator	у 3	September	
C99CP	Cross-Cultural Psychology		Mandator	у 3	September	Sep 2023
C99RH	Research Methods and Ana	lysis 5	Mandator	у 3	September	to
C99FY	Forensic Psychology		Mandator	у 3	September	Dec 2023

	January Semester – 4 Mand	latory Courses			
C99CH	Biological Psychology	Mandatory	3	January	1 2024
C99RO	Research Methods and Analysis 6	Mandatory	3	January	Jan 2024
C99SG	Social Cognition & Personality	Mandatory	3	January	to Apr 2024
C99FS	Health Psychology	Mandatory	3	January	Apr 2024
	Year 4				
	September Semester – 1 Mandatory Cour	ses and 3 Opti	ional Course(	s)	
C90PJ	Research Project 1	Mandatory	4	September	C 2022
C90PE	Psychology of Education	Optional	4	September	Sep 2023 To
C90CR	Cognitive Rehabilitation	Optional	4	September	Dec 2023
C90PB	Workplace Psychology	Optional	4	September	Dec 2023
	January Semester – 1 Mandatory Course	es and 3 Option	nal Course(s)		
C90PK	Research Project 2	Mandatory	4	January	
C90CP	Counselling Psychology*	Optional	4	January	Jan 2024
C90SP	Advanced Social Psychology*	Optional	4	January	to
С90МН	Psychology and Mental Health*	Optional	4	January	Apr 2024
C90NE	Neuropsychology*	Optional	4	January	

#### MA [Hons] / BA Accountancy & Finance

IVIA [HO	ns] / BA Accountar	· · · · · · · · · · · · · · · · · · ·				
Programn	ne Name	: MA [Hons] / BA Acc	countancy & Finar	nce		
Programn	ne Code	: C31M-ACF / C311-A	ACF			
Study mo	de	: FULL TIME				
		Key Co	ntacts			
Designati	on	Name		Contact Deta	nils	
Programn	ne Director	Dr Sunita Mathur		Sunita.Mathu	ur@hw.ac.uk	
Dissertati	on Coordinator	Dr Rofayda ElHout		R.ElHout@hv	v.ac.uk	
Course	Course Title		Mandato	ry Year	Semester	Semester
Code			/Optiona			Dates
		New St	udents			
		Yea	ir 1			
		September Semester –	4 Mandatory Cou	ırse(s)		
C17MK	Introduction to Marketir	ng	Mandato	ry 1	September	Con 2022
C17EB	Management a Global co	ontext	Mandato	ry 1	September	Sep 2023 To
C37AF	Introduction to Account	ancy and Finance	Mandato	ry 1	September	Dec 2023
C67AS	Academic Skills		Mandato		September	2023
	Jan	uary Semester – 3 Manda	tory and 1 Electiv	ve Course(s)		
C17DB	Discovering Business		Mandato	ry 1	January	
C17PS	Becoming a Professional		Mandato	ry 1	January	Jan 2024
C27EC	The Economy		Mandato	ry 1	January	to
C97NZ	Introduction to Psychological	gy 2	Elective	2 1	January	Apr 2024
E17FM	Fashion Marketing & Ma		Elective	1	January	7.0. 202
D47HC	Human Geography & Th	e City	Elective	2 1	January	
		Direct Entry and Co	ontinuing Stude	ents		
		Yea				
	•	er Semester – 2 Mandatoi	•			
C38PA	Principles of Accounting		Mandato	<u> </u>	September	
C38FI	Introduction to Finance		Mandato		September	Sep 2023
C38SE	Social & Environmental A		Elective		September	To
C18FM	Fundamentals of Market		Elective		September	Dec 2023
C18HM	Human Resource Manag		Elective		September	
C17EB	Management and Globa	l Context*	Elective	s 2	September	
	nis course is applicable onl 1 as one of their Elective co	·		-		ol on C17EB in
		January Semester – 4	Mandatory Coul	rses		
C38FB	Financial Accounting		Mandato	ry 2	January	In a 2024
C38MO	Management Accounting	g in Organisations	Mandato	ry 2	January	Jan 2024 to
F78QT	Quantitative Methods		Mandato	ry 2	January	Apr 2024
	Financial Markets Theor					

	Year 3				
	September Semester – 4 M	andatory Course	es		
C39MT	Management Accounting Techniques and Decisions	Mandatory	3	September	
C39FN	Corporate Financial Theory	Mandatory	3	September	Sep 2023
C39AI	Intermediate Financial Accounting	Mandatory	3	September	to
C39FT	C39FT Fundamentals of Financial Technology		3	September	Dec 2023
	January Semester – 2 Mandatory Cou	rses and 2 Optio	nal Courses		
C19RH	Business Research Methods	Mandatory	3	January	
C19CM	Business Law and the Law of Corporate Governance	Mandatory	3	January	
C39CE	Managing Corporate Value	Optional	3	January	Jan 2024
C39AU	Auditing and Assurance*	Optional	3	January	to
C39RF	Applied Financial Modelling in Python	Optional	3	January	Apr 2024
C39SN	Financial Derivatives*	Optional	3	January	
C39TA	Taxation*	Optional	3	January	

#### Notes:

<sup>\*</sup>C39SN Financial Derivatives is advisable for CFA.

	Year 4 [Only Applicable to MA [Hons] Accountancy & Finance Students							
	September Semester – 1 Mandatory Courses and 3 Optional Course(s)							
C30DX	Accounting and Fin Dissertation 1	Mandatory	4	September	6 2022			
C30CX	Agency Theory and Corporate Governance	Optional	4	September	Sep 2023			
C30HX	Accounting Theory	Optional	4	September	To Dec 2023			
C30MX	Managerial Accounting: Decision Making	Optional	4	September	Dec 2023			
	January Semester – 1 Mandatory Course	es and 3 Option	nal Course(s)					
C30DY	Accounting and Fin Dissertation 2	Mandatory	4	January				
C30HY	Corporate Reporting	Optional	4	January	Jan 2024			
C30IY	International Accounting	Optional	4	January	to			
C30SY	Equity Markets and Fund Management	Optional	4	January	Apr 2024			
C30CY	Contemporary Issues in Finance	Optional	4	January				

<sup>\*</sup>C39TA - Taxation and C39AU -Auditing and Assurance courses are required for maximum exemptions from ACCA.

## MA [Hons] / BA Business and Finance

Programn	ogramme Name : MA [Hons] / BA Business and Finance						
Programme Code : C37M-BUF / C371-BUF							
Study mo	de	: FULL TIME					
		Key Co	ntacts				
Designati	on	Name	C	ontact Deta	ils		
Programn	ne Director	Dr Ullas Rao	L	.Rao@hw.a	c.uk		
Dissertati	on Coordinator	Rofayda ElHout	R	.ElHout@hw	ı.ac.uk		
Course Code	Course Title		Mandatory /Optional	Year	Semester	Semester Dates	
		New Sto	udents				
		Yea		<u></u>			
	1	September Semester –		1	Τ		
C17MK	Introduction to Marketin		Mandatory	1	September	Sep 2023	
C17EB	Management a Global co		Mandatory	1	September	То	
C37AF	Introduction to Account	ancy and Finance	Mandatory	1	September	Dec 2023	
C67AS	Academic Skills		Mandatory	1 1	September		
C4.7D.D		uary Semester – 3 Mandat	<del></del>	1	1		
C17DB	Discovering Business		Mandatory	1	January		
C17PS	Becoming a Professional		Mandatory	1	January	Jan 2024	
C27EC	The Economy	Mandatory	1	January	to		
C97NZ	Introduction to Psycholo	<del>-</del> '	Electives	1	January	Apr 2024	
E17FM	Fashion Marketing & Ma		Electives	1	January	-	
D47HC	Human Geography & The	•	Electives	1	January		
		Direct Entry and Co	ontinuing Student	:S			
	Cantamb	Yea		ativo Covers	(-)		
C38PF	Personal Finance	er Semester – 2 Mandator	•	1	- 1	1	
C38FI	Introduction to Finance		Mandatory Mandatory	2 2	September September	-	
C18HM	Human Resource Manag	omont	Electives	2	September	Sep 2023	
C38SE	Social and Environmenta		Electives	2	September	То	
C18FM	Fundamentals of Market		Electives	2	September	Dec 2023	
C48IB	Intercultural Issues in Bu		Electives	2	September	-	
	ighly recommended elective		Licetives		September	<u> </u>	
<u> </u>	<u> </u>	uary Semester – 3 Mandat	ory and 1 Flective (	`nurse (s)			
C18OB	Organisational Behaviou	•	Mandatory	2	January		
C38FM	Financial Markets Theory		Mandatory	2	January	=	
F78QT	Quantitative Methods 1	•	Mandatory	2	January	Jan 2024	
C28QU	Statistical Techniques *		Elective	2	January	to	
	Operations Managemen	<u> </u>	Elective	2	January	Apr 2024	
C18OP	Operations Managemen	•		•		4	
	Business skills	•	Elective	2	January		

Note: *Hi	ghly recommended elective course				
	Year 3				
	September Semester – 3 Mandatory	and 1 Optional	Course(s)		
C39CN	Mergers and Acquisitions	Mandatory	3	September	
C39FN	Corporate Financial Theory	Mandatory	3	September	
C39FT	Fundamentals of Financial Technology	Mandatory	3	September	Sep 2023
C19BV	Business Venturing	Optional	3	September	to
C19RT	Resource and Talent Management	Optional	3	September	Dec 2023
C19PT	Project Management	Optional	3	September	
	January Semester – 3 Mandatory Cours	es and 1 Option	nal Course(s)		
C19RH	Business Research Methods	Mandatory	3	January	
C39RF	Applied Financial Modelling in Python	Mandatory	3	January	Jan 2024
C19BU	Strategic Management	Mandatory	3	January	to
C39CE	Managing Corporate Value	Optional	3	January	Apr 2024
C39SN	Financial Derivatives	Optional	3	January	
	Year 4				
	September Semester – 4 Op	tional Course(s	s)		
C10HD	Management Dissertation	Optional	4	September	
C10IB	Global Business Analysis 1: International Markets and	Optional	4	September	
	Strategy				Sep 2023
C10IE	International Entrepreneurship	Optional	4	September	То
C10LM	Leisure Marketing	Optional	4	September	Dec 2023
C30CX	Agency theory and corporate governance*	Optional	4	September	
C30DX	Accounting and Fin Dissertation 1*	Optional	4	September	
	January Semester – 4 Opti				
C10DI	Diversity Management	Optional	4	January	
C10HE	Management Dissertation 2	Optional	4	January	
C30DY	Accounting and Fin Dissertation 2*	Optional	4	January	lan 2024
C30BA	Banking *	Optional	4	January	Jan 2024 to
C30CY	Contemporary Issues in Finance *	Optional	4	January	Apr 2024
C30SY	Equity Markets and Fund Management *	Optional	4	January	7.pi 2027
C10DM	Digital Marketing	Optional	4	January	
C10SM	Marketing and Management of SMEs	Optional	4	January	
Note: *Hi	ghly recommended optional course				

## MA Accounting and Business Finance

Programn	ne Name	:	MA Accounting and Busin	ness Financ	е					
Programn	ne Code	:	C301-ABF							
Study mo	de	:	FULL TIME							
			Key Contacts							
Designati	on	N	ame	Contact Details						
Programn	ne Director	D	r Sunita Mathur		<u>S</u>	unita.Mathur@	<u>@hw.ac.uk</u>			
Dissertati	on Coordinator	D	r Rofayda ElHout		R	.ElHout@hw.a	ac.uk			
Course	Course Title			Mandato	ry	Year	Semester	Semester		
Code				/Optional				Dates		
	Direct Entry and Continuing Students									
			Year 4							
	Santan	he	r Semester – 1 Mandatory	and Ontion	nal	Course(s)				
C30DX	Accounting and Fin Dissert		•	Mandato		4	September			
C30CX	Agency Theory and Corpor			Optional		4	September	Sep 2023		
C30FM	Case Studies in Financial M			Optiona		4	September	Το		
C30HX	Accounting Theory	unc	28cment	Optiona		4	September	Dec 2023		
C30MX	Managerial Accounting: De	cisi	on Making	Optiona		4	September	700 2020		
2001111			Semester – 1 Mandatory a			·	23910111001			
C30DY	Accounting and Fin Dissert	_	·	Mandato		4	January			
C30CY	Contemporary Issues in Fin			Optiona	l	4	January	Jan 2024		
C30HY	Corporate Reporting			Optiona	I	4	January	to		
C30IY	International Accounting			Optiona	I	4	January	Apr 2024		

## Bachelor of Business Administration [Hons]

	no Namo	: Bachelor of Business Adı	ministratio:	[Hone]		
Programm			illinistration	[แดแร]		
Programm		: C1BA-BBA				
Study mod	ae	: FULL TIME	_			
Designation		Key Contact	S	Contact Dataile		
Designation		Name		Contact Details		
	ne Director	Dr Steven Glasgow		S.Glasgow@hw		
	on Coordinator	Dr Sean Lochrie		s.lochrie@hw.a		ı
Course	Course Title		Mandator	y Year	Semester	Semester
Code			/Optional			Dates
		New Studen	ts			
		Year 1				
		September Semester – 4 Ma	ndatory Cou	ırses		
C17EB	Management in a Global Co	ontext	Mandator	y 1	September	
C67AS	Academic Skills		Mandator	y 1	September	Sep 2023
C37AF	Introduction to Accounting	Mandator	у 1	September	To	
C17MK	Introduction to Marketing		Mandator	у 1	September	Dec 2023
	Januar	y Semester – 3 Mandatory a	nd 1 Optiona	al Course(s)		
C17DB	Discovering Business		Mandator	у 1	January	
C27EC	The Economy	Mandator	у 1	January		
C17PS	Becoming a Professional		Mandator	у 1	January	Jan 2024
C97NZ	Introduction to Psychology	2	Elective	1	January	to Apr 2024
E17FM	Fashion Marketing & Mana	gement	Elective	1	January	Api 2024
D47HC	Human Geography & The C	ity	Elective	1	January	
		Direct Entry and Contin	uing Studei	nts		
		Year 2				
		September Semester – 4 O	ptional Cour	ses		
C18FM	Fundamentals of Marketing		Optional	2	September	
C38PF	Personal Finance		Optional	2	September	
C38SE	Social and Environmental A	ccounting	Optional	2	September	Son 2022
C18HM	Human Resource Managem	nent	Optional	2	September	Sep 2023 To
C48IB	Intercultural Issues in Bus a	nd Man	Optional	2	September	Dec 2023
F78QT	Quantitative Methods		Optional	2	September	Dec 2023
C67AS	Academic Skills*		Optional , Elective	2	September	
Note: *Th	is course is applicable only fo	r Year 2 Entry Students. All Yo	ear 2 Direct E	ntry Students	MUST enrol on	C67AS in
semester	1 as one of their Optional [Ele				this course.	
		ry Semester – 2 Mandatory a	-			
C18OP	Operations Management		Mandator	<u> </u>	January	Jan 2024
C18BS	Business Skills for the Secon	nd Machine Age	Mandator		January	to
	Organisational Behaviour		Optional	2	January	
C18OB	Organisational Benaviour	inancial Markets Theory			January	Apr 2024

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	· '		-	
·	· .		-	
	Optional	2	January	
	•		, ,	
Business Venturing	Optional	3	September	
Project Management	Optional	3	September	
Resourcing and Talent Management	Optional	3	September	Sep 2023
19LS Logistics and Supply Chain Management		3	September	to
Mergers and Acquisitions	Optional	3	September	Dec 2023
Management Accounting Techniques & Decisions	Optional	3	September	500 2020
Inter Bond and Currency Mark	Optional	3	September	
January Semester – 2 Mandatory Cour	ses and 2 Optio	nal Courses		
Strategic Management	Mandatory	3	January	
Business Research Methods	Mandatory	3	January	
Business Analysis and Consulting	Optional	3	January	Jan 2024
Innovation Management	Optional	3	January	to
Integrated Marketing Comms	Optional	3	January	Apr 2024
Leading in Organisations	Optional	3	January	
Financial Derivatives	Optional	3	January	
Year 4				
September Semester – 2 Mandatory	and 2 Optiona	l Courses		
Management Dissertation 1	Mandatory	4	September	
Global Business Analysis 1: International Markets and	Mandatory	4	September	
Strategy			September	
Strategy International Entrepreneurship		4	,	Sep 2023
International Entrepreneurship	Optional Optional	<u> </u>	September September	То
International Entrepreneurship Leisure Marketing	Optional	4	September September	-
International Entrepreneurship Leisure Marketing Managing Business Performance	Optional Optional Optional	4	September	То
International Entrepreneurship Leisure Marketing	Optional Optional	4 4 4	September September September	То
International Entrepreneurship  Leisure Marketing  Managing Business Performance  Agency Theory and Corporate Governance  Managerial Accounting-Decision making	Optional Optional Optional Optional Optional	4 4 4 4	September September September September	То
International Entrepreneurship Leisure Marketing Managing Business Performance Agency Theory and Corporate Governance	Optional Optional Optional Optional Optional Optional ional Course(s)	4 4 4 4	September September September September September	То
International Entrepreneurship Leisure Marketing Managing Business Performance Agency Theory and Corporate Governance Managerial Accounting-Decision making January Semester – 4 Opti	Optional Optional Optional Optional Optional Optional ional Course(s) Mandatory	4 4 4 4 4	September September September September September January	То
International Entrepreneurship  Leisure Marketing  Managing Business Performance  Agency Theory and Corporate Governance  Managerial Accounting-Decision making  January Semester – 4 Opti  Management Dissertation 2	Optional Optional Optional Optional Optional Optional ional Course(s)	4 4 4 4	September September September September September January January	To Dec 2023
International Entrepreneurship Leisure Marketing Managing Business Performance Agency Theory and Corporate Governance Managerial Accounting-Decision making  January Semester – 4 Opti Management Dissertation 2 Global Business Analysis 2: Global Trends and Risks International Accounting	Optional Optional Optional Optional Optional Optional ional Course(s) Mandatory Mandatory	4 4 4 4 4 4	September September September September September January January January	To Dec 2023
International Entrepreneurship Leisure Marketing Managing Business Performance Agency Theory and Corporate Governance Managerial Accounting-Decision making  January Semester – 4 Opti Management Dissertation 2 Global Business Analysis 2: Global Trends and Risks	Optional Optional Optional Optional Optional Optional ional Course(s) Mandatory Mandatory Optional	4 4 4 4 4 4 4	September September September September September January January	To Dec 2023 Jan 2024 to
International Entrepreneurship  Leisure Marketing  Managing Business Performance  Agency Theory and Corporate Governance  Managerial Accounting-Decision making  January Semester – 4 Opti  Management Dissertation 2  Global Business Analysis 2: Global Trends and Risks  International Accounting  Diversity Management	Optional Optional Optional Optional Optional Optional Onal Course(s) Mandatory Mandatory Optional Optional	4 4 4 4 4 4 4 4	September September September September September January January January January	To Dec 2023
International Entrepreneurship  Leisure Marketing  Managing Business Performance  Agency Theory and Corporate Governance  Managerial Accounting-Decision making  January Semester – 4 Opti  Management Dissertation 2  Global Business Analysis 2: Global Trends and Risks  International Accounting  Diversity Management  Digital Marketing	Optional Optional Optional Optional Optional Optional ional Course(s) Mandatory Mandatory Optional Optional Optional	4 4 4 4 4 4 4 4	September September September September September January January January January January January	To Dec 2023 Jan 2024 to
	Business Venturing Project Management Resourcing and Talent Management Logistics and Supply Chain Management Mergers and Acquisitions Management Accounting Techniques & Decisions Inter Bond and Currency Mark  January Semester – 2 Mandatory Cour Strategic Management Business Research Methods Business Analysis and Consulting Innovation Management Integrated Marketing Comms Leading in Organisations Financial Derivatives  Year 4  September Semester – 2 Mandatory Management Dissertation 1	Enterprise: Concepts and Issues Management Accounting in Orgs  September Semester – 4 Optional Courses Business Venturing Project Management Optional Resourcing and Talent Management Optional Logistics and Supply Chain Management Optional Mergers and Acquisitions Management Accounting Techniques & Decisions Inter Bond and Currency Mark Optional Strategic Management Mandatory Business Research Methods Business Analysis and Consulting Innovation Management Optional Integrated Marketing Comms Leading in Organisations Optional Financial Derivatives Mandatory and 2 Optional Management Dissertation 1 Mandatory Mandatory and 2 Optional Management Dissertation 1 Mandatory	Enterprise: Concepts and Issues  Management Accounting in Orgs  Optional  2  Year 3  September Semester – 4 Optional Courses  Business Venturing  Optional  Project Management  Optional  Resourcing and Talent Management  Optional  Mergers and Supply Chain Management  Optional  Mergers and Acquisitions  Optional  Management Accounting Techniques & Decisions  Inter Bond and Currency Mark  Optional  January Semester – 2 Mandatory Courses and 2 Optional Courses  Strategic Management  Mandatory  Business Research Methods  Business Research Methods  Business Analysis and Consulting  Optional  Integrated Marketing Comms  Leading in Organisations  Optional  3  Financial Derivatives  Optional  Year 4  September Semester – 2 Mandatory and 2 Optional Courses  Management Dissertation 1  Mandatory  Mandatory  Mandatory	Enterprise: Concepts and Issues  Management Accounting in Orgs  Optional  Year 3  September Semester – 4 Optional Courses  Business Venturing  Optional  Optional  Optional  Optional  September  Project Management  Resourcing and Talent Management  Logistics and Supply Chain Management  Mergers and Acquisitions  Optional  Management Accounting Techniques & Decisions  Inter Bond and Currency Mark  Optional  January Semester – 2 Mandatory Courses and 2 Optional Courses  Strategic Management  Mandatory  Business Research Methods  Mandatory  Business Analysis and Consulting  Optional  January  Innovation Management  Optional  January  Integrated Marketing Comms  Leading in Organisations  Optional  Mandatory  Optional  January  Financial Derivatives  Optional  Mandatory  Mandatory  Agnuary  Vear 4  September Semester – 2 Mandatory and 2 Optional Courses  Management Dissertation 1  Mandatory  Mandatory  Mandatory  Agnuary  Agnuary  Agnuary  Agnuary  Agnuary  Agnuary  Agnuary  Agnuary  Mandatory  Agnuary  Agnuary  Mandatory  Agnuary  Agnuary  Agnuary  Mandatory  Aggretable  Management Dissertation 1

#### Bachelor of Business Administration

D	a Nama		Darkeley of Decisions Adv		_				
Programm		:	Bachelor of Business Adn	ninistration	1				
Programm		:	C1BB-BBA						
Study mod	de	:	FULL TIME						
			Key Contacts						
Designation	on	N	ame			Cc	ontact Details		
	ne Director	_	r Steven Glasgow		_		Glasgow@hw		
Dissertation	on Coordinator	D	r Sean Lochrie			s.l	lochrie@hw.a	c.uk	
Course	Course Title			Mandato		y	Year	Semester	Semester
Code				/Optional	l				Dates
			New Student	:S					
			Year 1						
		Se	ptember Semester – 4 Mai	ndatory Co	u	rse	es		
C17EB	Management in a Global Co	nt	ext	Mandato	r	у	1	September	
C67AS	Academic Skills			Mandato	r	у	1	September	Sep 2023
C37AF	Introduction to Accounting	&	Finance	Mandato	r	у	1	September	To
C17MK	Introduction to Marketing			Mandatory		1	September	— Dec 2023	
	Januar	y S	emester – 3 Mandatory an	d 1 Option	าล	ıl C	Course(s)		
C17DB	Discovering Business	siness			r	у	1	January	
C27EC	The Economy			Mandato	r	У	1	January	12024
C17PS	Becoming a Professional			Mandato	r	У	1	January	Jan 2024
C97NZ	Introduction to Psychology	2		Elective	9		1	January	to Apr 2024
E17FM	Fashion Marketing & Mana	gei	ment	Elective 1 J		January	Api 2024		
D47HC	Human Geography & The C	ity		Elective	9		1	January	
		D	Pirect Entry and Continu	ing Stude	er	nts	S		
			Year 2						
		S	eptember Semester – 4 Op	tional Cou	ırs	ses	s		
C18FM	Fundamentals of Marketing		•	Optiona			2	September	
C18HM	Human Resource Managem	ien	t	Optiona	al		2	September	
C38PF	Personal Finance			Optiona	al		2	September	
C38SE	Social and Environmental A	cco	ounting	Optiona	al		2	September	Sep 2023
C48IB	Intercultural Issues in Bus a	nd	Man	Optiona	al		2	September	To Dec 2023
F78QT	Quantitative Methods			Optiona	al		2	September	Dec 2023
C67AS	Academic Skills*			Optional	/ ا	/	2	September	
COTAS	Academic Skins			Elective	9				
	is course is applicable only for		•				•		C67AS in
semester	1 as one of their Optional [Ele							this course.	
01000		y S	emester – 2 Mandatory an						
C18OP	Operations Management			Mandato		_	2	January	Jan 2024
C18BS	Business Skills for the Secon	nd	Machine Age	Mandato		У	2	January	to
C18OB	Organisational Behaviour			Optiona			2	January	Apr 2024
C38FM	Financial Markets Theory			Optiona	) I		2	January	

C18CB	Consumer Behaviour	Optional	2	January	
C18TP	Enterprise: Concepts and Issues	Optional	2	January	
C38MO	Management Accounting in Orgs	Optional	2	January	
	Year 3				
	September Semester – 4 O	ptional Courses			
C19BV	Business Venturing	Optional	3	September	
C19PT	Project Management	Optional	3	September	
C19RT	Resourcing and Talent Management	Optional	3	September	Com 2022
C19LS	Logistics and Supply Chain Management	Optional	3	September	Sep 2023 to
C39CN	C39CN Mergers and Acquisitions		3	September	Dec 2023
C39MT			3	September	
C39SM	Inter Bond and Currency Mark	Optional	3	September	
	January Semester – 2 Mandatory Cour	ses and 2 Option	nal Courses		
C19BU	Strategic Management	Mandatory	3	January	
C19RH	Business Research Methods	Mandatory	3	January	
C19BA	Business Analysis and Consulting	Optional	3	January	1 2024
C39CA	Contemporary Issues in Financial Accounting	Optional	3	January	Jan 2024
C19IN	Innovation Management	Optional	3	January	to Apr 2024
C19MC	C19MC Integrated Marketing Comms		3	January	Apr 2024
C19LO	Leading in Organisations	Optional	3	January	
C39SN	Financial Derivatives	Optional	3	January	

## MA [Hons] /BA International Business Management

Programn	ne Name	: MA [H	ons] /BA Inter	national Business	Managemei	nt	
Programn			-IBM/C1GN-IB				
Study mo		: FULL T		<del></del>			
			Key Con	tacts			
Designati	on	Name	•		ontact Deta	ils	
Programn	ne Director	Dr Ritu S	ehgal	R	.Sehgal@hw	.ac.uk	
	on Coordinator	Dr Sean I			lochrie@hw		
Course Code	Course Title			Mandatory /Optional	Year	Semester	Semester Dates
			New Stu	dents			
			Year	1			
		Septembe	r Semester – 4	Mandatory Cours	es		
C17EB	Management in a Glo	bal Context		Mandatory	1	September	Con 2022
C17MK	Introduction to Marke	eting		Mandatory	1	September	Sep 2023 To
C67AS	Academic Skills			Mandatory	1	September	Dec 2023
C37AF	Intro Accounting and	Finance		Mandatory	1	September	DCC 2023
	J	anuary Semeste	r – 3 Mandato	ry and 1 Optional	Course(s)		
C27EC	The Economy			Mandatory	1	January	ı
C17DB	Discovering Business	covering Business			1	January	Jan 2024
C17PS	Becoming a Professio	Becoming a Professional			1	January	to
C97NZ	Introduction to Psych	Introduction to Psychology 2			1	January	Apr 2024
E17FM	Fashion Marketing &	Management		Elective	1	January	7.01.2021
D47HC	Human Geography &	The City		Elective	1	January	
		Direct E	ntry and Cor	ntinuing Student	S		
			Year				
			ter – 2 Mandat	ory and 2 Optiona	1	T	
C18FM	Fundamentals of Mar			Mandatory	2	September	
C18HM	Human Resource Mar			Mandatory	2	September	Sep 2023
C48IB	Intercultural Issues in			Optional	2	September	То
F78QT	Quantitative Method	s 1		Optional	2	September	Dec 2023
C67AS	Academic Skills*			Optional / Elective	2	September	
	iis course is applicable o 1 as one of their Option	•	•		•		C67AS in
		•	r – 3 Mandato	ry and 1 Optional	1		
C18OP	Operations Managem			Mandatory	2	January	_
C18BS	Business Skills for the		e Age	Mandatory	2	January	Jan 2024
C18TP	Enterprise: Concepts			Mandatory	2	January	to
C18OB	Organisational Behav	iour		Optional	2	January	Apr 2024
C18CB	Consumer Behaviour			Optional	2	January	

	Year 3				
	September Semester – 2 Mandatory	and 2 Optiona	l Courses		
C19GM	Global Strategic Marketing	Mandatory	3	September	
C19LS	Logistics and Supply Chain Ma	Mandatory	3	September	6 - 2022
C19BV	Business Venturing	Optional	3	September	Sep 2023 to
C19PT	Project Management	Optional	3	September	Dec 2023
C19RT	Resourcing and Talent Management	Optional	3	September	Dec 2023
	January Semester – 3 Mandatory a	nd 1 Optional C	Course(s)		
C19BU	Strategic Management	Mandatory	3	January	
C19RH	Business Research Methods	Mandatory	3	January	
C19LO	Leading in Organisations	Mandatory	3	January	Jan 2024 to
C19BA	Business Analysis and Consulting	Optional	3	January	Apr 2024
C19IN	Innovation Management	Optional	3	January	Αρι 2024
C19MC	Integrated Marketing Comms	Optional	3	January	
	Year 4 [Applicable to MA s	students only]			
	September Semester – 2 Mandatory	and 2 Optiona	l Courses		
C10HD	Management Dissertation 1	Mandatory	4	September	
C10IB	Global Business Analysis 1: International Markets and Strategy	Mandatory	4	September	Sep 2023
C10IE	International Entrepreneurship	Optional	4	September	To Dec 2023
C10MB	Managing Business Performance	Optional	4	September	Dec 2023
C10LM	Leisure Marketing	Optional	4	September	
	January Semester – 2 Mandatory a	and 2 Optional	Courses		
C10HE	Management Dissertation 2	Mandatory	4	January	
C10GT	Global Business Analysis 1: International Markets and Strategy	Mandatory	4	January	Jan 2024
C10DM	Digital Marketing	Optional	4	January	to
C10SM	Marketing & Management of SMEs	Optional	4	January	Apr 2024
C10DI	Diversity Management	Optional	4	January	

# MA [Hons] /BA International Business Management with Human Resource Management

Programn		: MA [Hons] International Management	al Business Ma	anagement wit	h Human Reso	urce
Programn	ne Code	: C1JM-IBH				
Study mo	de	: FULL TIME				
		Key Contac	ts			
Designati	on	Name		<b>Contact Detail</b>	S	
Programn	ne Director	Dr Ritu Sehgal		R.Sehgal@hw.	ac.uk	
	on Coordinator	Dr Sean Lochrie		s.lochrie@hw.	·	
Course	Course Title		Mandatory		Semester	Semester
Code			/Optional			Dates
		Direct Entry and Contin	nuing Studer	nts		
		Year 3				
	Septem	ber Semester – 2 Mandator	ry and 2 Option	nal Courses		
C19RT	Resourcing & Talent Manag	gement	Mandator	у 3	September	
C19RH	Business Research Method	Business Research Methods			September	Son 2022
C19BV	Business Venturing	Optional	3	September	Sep 2023 to	
C19CE	Consumer Behaviour	Consumer Behaviour			September	Dec 2023
C19PT	Project Management				September	Dec 2023
	Januar	ry Semester – 3 Mandatory	and 1 Optiona	l Course(s)		
C19BA	Business Analysis and Cons	ulting	Mandator	y 3	January	
C19BU	Strategic Management		Mandator	y 3	January	Jan 2024
C19LO	Leading in Organisations		Mandator	y 3	January	to
C19IN	Innovation Management		Optional	3	January	Apr 2024
C19MC	Integrated Marketing Com	munications	Optional	3	January	
		Year 4				
	1	ber Semester – 2 Mandator				
C10HD	Management Dissertation		Mandator	•	September	
C10IB	Global Business Analysis 1: Strategy		Mandator	y 4	September	Sep 2023
C10IE	International Entrepreneur	ship	Optional	4	September	To Dec 2023
C10LM	Leisure Marketing		Optional	4	September	Dec 2023
C10MB	Managing Business Perforn	nance	Optional	4	September	
	Janua	ry Semester – 2 Mandatory	and 2 Option	al Courses		
C10HE	Management Dissertation 2	2	Mandator	y 4	January	
C10GT	Global Business Analysis 1:	International Markets &	Mandator	y 4	January	Jan 2024
	Strategy					to
C10DM	Digital Marketing		Optional		January	Apr 2024
C10SM	Marketing & Management	of SMEs	Optional		January	
C10DI	Diversity Management		Optional	4	January	

#### MA [Hons] International Business Management with Marketing

Programn	ne Name	: MA [Hons] Internation	al Business Ma	nagement wi	th Marketing	
Programn	ne Code	: C1IM-IBK				
Study mo	de	: FULL TIME				
		Key Conta	cts			
Designati	ion	Name		Contact Detai	ls	
Programn	ne Director	Dr Ritu Sehgal		R.Sehgal@hw	.ac.uk	
Dissertati	ion Coordinator	Dr Sean Lochrie		s.lochrie@hw	.ac.uk	
Course	Course Title		Mandatory	Year	Semester	Semester
Code			/Optional			Dates
		Direct Entry and Conti	nuing Studer	nts		
		Year 3				
	Ç	eptember Semester – 2 Mandato	ry and 2 Ontio	nal Courses		
C19CE	Consumer Behaviour	•	Mandatory		September	
C19RH	Business Research M		Mandatory	` <b>-</b>	September	†
C19BV		Business Venturing			September	Sep 2023
C19RT		Resourcing & Talent Management			September	to
C19PT	Project Management		Optional Optional	3	September	Dec 2023
		lanuary Semester – 3 Mandatory	•	l Course(s)		
C19BA	Business Analysis and		Mandatory		January	
C19BU	Strategic Manageme	nt	Mandatory	/ 3	January	Jan 2024
C19MC	Integrated Marketing	Communications	Mandatory	/ 3	January	to
C19LS	Logistics and Supply (	Chain Management	Optional	3	January	Apr 2024
C19IN	Innovation Managem	nent	Optional	3	January	
		Year 4				
		eptember Semester – 2 Mandato	ry and 2 Optio	nal Courses		
C10HD	Management Dissert		Mandatory	<u>'                                    </u>	September	
C10IB		ysis 1: International Markets &	Mandatory	/ 4	September	Sep 2023
C4.015	Strategy		0.11	4	Control	To
C10IE	International Entrepr	eneursnip	Optional	4	September	Dec 2023
C10LM C10MB	Leisure Marketing  Managing Business P	o vfo v m a n a o	Optional Optional	4	September	-
CIOINIB		January Semester – 2 Mandatory			September	
C10HE	Management Dissert		Mandatory		January	
C10GT		ysis 1: International Markets &	Mandatory		January	-
21001	Strategy	y 3.5 1. International Warkets &	ivialidatory	'	January	Jan 2024
C10DM	Digital Marketing		Optional	4	January	to
C10SM	Marketing & Manage	ment of SMEs	Optional	4	January	Apr 2024
C10DI	Diversity Managemen		Optional	4	January	1

## MA International Business Management with Enterprise

Programm	ie Name	: MA [Hons] International Business Management with Enterprise						
Programm	ne Code	: C1KM-IBE						
Study mod	de	: FULL TIME						
		Key Contact	S					
Designation	on	Name		Contact Details				
Programm	ne Director	Dr Ritu Sehgal		R.Sehgal@hw.a	ac.uk			
Dissertation	on Coordinator	Dr Sean Lochrie		s.lochrie@hw.a	ac.uk			
Course Code	Course Title		Mandatory /Optional	/ Year	Semester	Semester Dates		
		Direct Entry and Contin	uing Studer	nts				
		Year 4						
	Septem	ber Semester – 2 Mandatory	and 2 Optio	nal Courses				
C10IB	Global Business Analysis 1: Strategy	Mandator	y 4	September				
C10IE	International Entrepreneur	ship	Mandator	y 4	September	Sep 2023		
C10BS	Business Project 1		Optional	4	September	То		
C10HD	Management Dissertation	1	Optional	4	September	Dec 2023		
C10LM	Leisure Marketing		Optional	4	September			
C10MB	Managing Business Perform	nance	Optional	4	September			
	udents must enrol on C10BT	in January semester if they a	e enrolling o	n C10BS in Sept				
C10GT	Global Business Analysis 2:	ry Semester – 2 Mandatory a	Mandator		lanuari			
C10G1	Marketing & Management		Mandator	<i>,</i>	January January	-		
C103IVI C10BT	Business Project 2	OI 2IVIE2	Optional	4	January	Jan 2024		
C10DI	Diversity Management		Optional	4	January	to		
C10DI	Digital Marketing		Optional	4	January	Apr 2024		
C10DIVI	Management Dissertation	)	Optional	4	January	-		
CIOIIL	Tranagement Dissertation	<del>-</del>	Ориона		January			

#### MA [Hons] International Business Management with Operations Management

Programn	ne Name	: MA [Hons] International Business Management with Operations Management						
Programn	ne Code	:	C1NM-OPL					
Study mo	de	:	FULL TIME					
			Key Contacts	5				
Designati	on	N	ame	Contact Details				
Programn	ne Director	D	r Ritu Sehgal		R	.Sehgal@hw.a	ac.uk	
Dissertati	on Coordinator	D	r Sean Lochrie		s.	lochrie@hw.a	ac.uk	
Course Code	Course Title			Mandatory Year Ser /Optional				Semester Dates
		D	rirect Entry and Continu			S		
			Year 4					
	•		r Semester – 3 Mandatory	1				
C10HD	Management Dissertation			Mandato	<u> </u>	4	September	
C10IB	Global Business Analysis 1: Strategy	Int	ernational Markets and	Mandatory		4	September	Sep 2023
C10MB	Managing Business Perform	mar	ice	Mandato	rv	4	September	То
C10IE	International Entrepreneu			Optional		4	September	Dec 2023
C10LM	Leisure Marketing			Optiona		4	September	-
	Janua	ary	Semester – 2 Mandatory a	nd 2 Option	nal	Courses		
C10HE	Management Dissertation	2		Mandato	ry	4	January	
C10GT	Global Business Analysis 2:	Glo	bal Trends and Risks	Mandato	ry	4	January	Jan 2024
C10DM	Digital Marketing			Optiona	I	4	January	to
C10SM	Marketing & Management	of	SMEs	Optiona		4	January	Apr 2024
C10DI	Diversity Management			Optiona	ı	4	January	

#### MA [Hons] in Marketing

Programme Name		:	: MA [Hons] in Marketing								
Programme Code		:	: C1M2-MAR								
Study mode		:	: FULL TIME								
			Key Contacts	5							
Designation			Name Co			Contact Details					
Programme Director		D	Dr Jyothsna Singh		j.singh@hw.ac.uk						
Dissertation Coordinator					s.	s.lochrie@hw.ac.uk					
Course	Course Title			Mandator	у	Year	Semester	Semester			
Code				/Optional				Dates			
			New Studen	ts							
			Year 1								
		Se	ptember Semester – 4 Ma	ndatory Cou	urs	es					
C17EB	Management in a Global	Cont	ext	Mandator	ry	1	September	C 2022			
C17MK	Introduction to Marketin	Mandator	ry	1	September	Sep 2023 To Dec 2023					
C67AS	Academic Skills	Mandator	ry	1	September						
C37AF	Intro Accounting and Fina	Intro Accounting and Finance				1	September	DCC 2023			
	Janu	ary S	Semester – 3 Mandatory a	nd 1 Elective	e C	Course(s)					
C27EC	The Economy			Mandator	ry	1	January				
C17DB	Discovering Business	Mandator	ry	1	January	Jan 2024 to Apr 2024					
C17PS	Becoming a Professional			Mandator	ry		1	January			
C97NZ	Introduction to Psycholog	Elective		1	January						
E17FM	Fashion Marketing & Ma	Elective		1	January						
D47HC	Human Geography & The	Elective		1	January						
			Pirect Entry and Continu	uing Stude	nt	S					
			Year 2								
	Septe	mbe	r Semester – 3 Mandatory	and 1 Electi	ive	Course(s)					
C18HM	Human Resource Management			Mandator	ry	2	September				
C18FM	Fundamentals of Market	Fundamentals of Marketing			ry	2	September				
F78QT	Quantitative Methods			Mandator Elective	•	2	September	Sep 2023			
C38PA	Principles of Accounting	Principles of Accounting				2	September	То			
C48IB	Intercultural Issues in Business and Management			Elective		2	September	Dec 2023			
C67AS	Academic Skills*			Optional ,	-	2	September				
Note: *Th	is course is applicable only	for Y	ear 2 Entry Students. <b>All Ye</b>	ll		trv Students N	เ MUST enrol ดก	C67AS in			
	1 as one of their Optional [		•			-		200 111			
			Semester – 3 Mandatory a								
C18OP	Operations Management		,	Mandator		2	January				
C18BS		siness Skills for the Second Machine Age			ry	2	January	Jan 2024			
C18CB	Consumer Behaviour		<u>~</u>	Mandator	<u> </u>	2	January	to Apr 2024			
C18OB	Organizational Behaviour			Optional		2	January				
	Enterprise Concepts and			Optional		2	January	i i			

C38MO	Management Acct. in Org	Optional	2	January							
Year 3											
September Semester – 3 Mandatory and 1 Optional Course(s)											
C19GM	Global Strategic Marketing	Mandatory	3	September							
C19DA	Digital Analytics in Marketing	Mandatory	3	September	Sep 2023						
C19RM	Responsible Marketing	Mandatory	3	September	to						
C19PT	Project Management	Optional	3	September	Dec 2023						
January Semester – 3 Mandatory and 1 Optional Course(s)											
C19RH	Business Research Methods	Mandatory	3	January	In a 2024						
C19MC	Integrated Marketing Comms	Mandatory	3	January	Jan 2024						
C19MP	Marketing in Practice	Mandatory	3	January	to Apr 2024						
C19IN	Innovation Management	Optional	3	January	Αρι 2024						
	Year 4 – To Be Confirmed										