



Programme Guide for Undergraduate Taught Programmes

School of Social Science

Dubai Campus

Academic Year 202324

[Academic Year Calendar for 202324](#)

[Students are encouraged to check the Academic Calendar and be familiarise with the dates]

- Note:**
- Continuing Students** : January intake continuing students are required to register only for January semester courses now. Registration for September semester can be done when the registration opens in August 2024 for academic year 2024/25.
- New Students** : January Intake new students are required to register for both January and May Semester now.

Undergraduate Taught Programme Guide_January Intake

Programme List – Academic Year 202324

| | |
|---|----|
| BSc Psychology with Management..... | 3 |
| New Students | 3 |
| BSc Psychology..... | 4 |
| New Students | 4 |
| MA [Hons] / BA Accountancy & Finance | 5 |
| New Students | 5 |
| MA [Hons] / BA Business and Finance..... | 6 |
| New Students | 6 |
| Bachelor of Business Administration [Hons] | 7 |
| New Students | 7 |
| Direct Entry and Continuing Students | 7 |
| Bachelor of Business Administration..... | 9 |
| New Students | 9 |
| Direct Entry and Continuing Students | 9 |
| MA [Hons] /BA International Business Management | 11 |
| New Students | 11 |
| Direct Entry and Continuing Students | 11 |
| MA [Hons] in Marketing | 13 |
| New Students | 13 |

Undergraduate Taught Programme Guide_January Intake

BSc Psychology with Management

| Programme Name | : | BSc Psychology with Management | | | | |
|---|---------------------------------|--|------|----------|-------------------------------|--|
| Programme Code | : | C913-PWM | | | | |
| Study mode | : | FULL TIME | | | | |
| Key Contacts | | | | | | |
| Designation | Name | Contact Details | | | | |
| Programme Director | Dr Minu Mathews | M.Mathews@hw.ac.uk | | | | |
| Dissertation Coordinator | Dr Pik Ki Ho | P.Ho@hw.ac.uk | | | | |
| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates | |
| New Students | | | | | | |
| Year 1 | | | | | | |
| January Semester – 3 Mandatory and 1 Optional Course(s) | | | | | | |
| C97NZ | Introduction to Psychology 2 | Mandatory | 1 | January | Jan 2024 to Apr 2024 | |
| C97RE | Research Methods and Analysis 2 | Mandatory | 1 | January | | |
| C17PS | Becoming a Professional | Mandatory | 1 | January | | |
| C17DB | Discovering Business | Optional | 1 | January | | |
| May Semester – 4 Mandatory Courses | | | | | | |
| C17EB | Management in a Global Context | Mandatory | 1 | May | May 2024 to August 2024 | |
| C97NY | Introduction to Psychology 1 | Mandatory | 1 | May | | |
| C97RM | Research Methods and Analysis 1 | Mandatory | 1 | May | | |
| C97SP | Academic Skills in Psychology | Mandatory | 1 | May | | |
| <p>Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies.</p> | | | | | | |

Undergraduate Taught Programme Guide_January Intake

BSc Psychology

| Programme Name | : | BSc Psychology | | | | |
|---|---------------------------------|---------------------|------|--|-------------------------------|--|
| Programme Code | : | C912-PSY | | | | |
| Study mode | : | FULL TIME | | | | |
| Key Contacts | | | | | | |
| Designation | | Name | | Contact Details | | |
| Programme Director | | Dr Minu Mathews | | M.Mathews@hw.ac.uk | | |
| Dissertation Coordinator | | Dr Pik Ki Ho | | P.Ho@hw.ac.uk | | |
| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates | |
| New Students | | | | | | |
| Year 1 | | | | | | |
| January Semester – 3 Mandatory and 1 Optional Course(s) | | | | | | |
| C97NZ | Introduction to Psychology 2 | Mandatory | 1 | January | Jan 2024 to Apr 2024 | |
| C97RE | Research Methods and Analysis 2 | Mandatory | 1 | January | | |
| C17PS | Becoming a Professional | Mandatory | 1 | January | | |
| C17DB | Discovering Business | Optional | 1 | January | | |
| May Semester – 4 Mandatory Courses | | | | | | |
| C17EB | Management in a Global Context | Mandatory | 1 | May | May 2024 to August 2024 | |
| C97NY | Introduction to Psychology 1 | Mandatory | 1 | May | | |
| C97RM | Research Methods and Analysis 1 | Mandatory | 1 | May | | |
| C97SP | Academic Skills in Psychology | Mandatory | 1 | May | | |
| <p>Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies.</p> | | | | | | |

Undergraduate Taught Programme Guide_January Intake

MA [Hons] / BA Accountancy & Finance

| Programme Name | : MA [Hons] / BA Accountancy & Finance | | | | |
|--|---|--|------|----------|-------------------------------|
| Programme Code | : C31M-ACF / C311-ACF | | | | |
| Study mode | : FULL TIME | | | | |
| Key Contacts | | | | | |
| Designation | Name | Contact Details | | | |
| Programme Director | Dr Sunita Mathur | Sunita.Mathur@hw.ac.uk | | | |
| Dissertation Coordinator | Dr Rofayda ElHout | R.ElHout@hw.ac.uk | | | |
| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
| New Students | | | | | |
| Year 1 | | | | | |
| January Semester – 3 Mandatory and 1 Elective Course(s) | | | | | |
| C17DB | Discovering Business | Mandatory | 1 | January | Jan 2024 to Apr 2024 |
| C17PS | Becoming a Professional | Mandatory | 1 | January | |
| C27EC | The Economy | Mandatory | 1 | January | |
| E17FM | Fashion Marketing & Management | Elective | 1 | January | |
| D47HC | Human Geography & The City | Elective | 1 | January | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | January | |
| May Semester – 4 Mandatory Courses | | | | | |
| C17MK | Introduction to Marketing | Mandatory | 1 | May | May 2024 to August 2024 |
| C17EB | Management a Global context | Mandatory | 1 | May | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | May | |
| C67AS | Academic Skills | Mandatory | 1 | May | |
| Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies. | | | | | |

Undergraduate Taught Programme Guide_January Intake

MA [Hons] / BA Business and Finance

| Programme Name | : MA [Hons] / BA Business and Finance | | | | |
|---|--|--|------|----------|-------------------------------|
| Programme Code | : C37M-BUF / C371-BUF | | | | |
| Study mode | : FULL TIME | | | | |
| Key Contacts | | | | | |
| Designation | Name | Contact Details | | | |
| Programme Director | Dr Zakiya Abdul Samad | z.samad@hw.ac.uk | | | |
| Dissertation Coordinator | Rofayda ElHout | R.ElHout@hw.ac.uk | | | |
| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
| New Students | | | | | |
| Year 1 | | | | | |
| January Semester – 3 Mandatory and 1 Elective Course(s) | | | | | |
| C17DB | Discovering Business | Mandatory | 1 | January | Jan 2024 to Apr 2024 |
| C17PS | Becoming a Professional | Mandatory | 1 | January | |
| C27EC | The Economy | Mandatory | 1 | January | |
| E17FM | Fashion Marketing & Management | Elective | 1 | January | |
| D47HC | Human Geography & The City | Elective | 1 | January | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | January | |
| May Semester – 4 Mandatory Courses | | | | | |
| C17MK | Introduction to Marketing | Mandatory | 1 | May | May 2024 to August 2024 |
| C17EB | Management a Global context | Mandatory | 1 | May | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | May | |
| C67AS | Academic Skills | Mandatory | 1 | May | |
| <p>Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies.</p> | | | | | |

Undergraduate Taught Programme Guide_January Intake

Bachelor of Business Administration [Hons]

| Programme Name | : | Bachelor of Business Administration [Hons] | | | | |
|--|--|---|------|-----------|-------------------------------|--|
| Programme Code | : | C1BA-BBA | | | | |
| Study mode | : | FULL TIME | | | | |
| Key Contacts | | | | | | |
| Designation | Name | Contact Details | | | | |
| Programme Director | Dr Steven Glasgow | S.Glasgow@hw.ac.uk | | | | |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk | | | | |
| Course Code | Course Title | Mandatory/ Optional | Year | Semester | Semester Dates | |
| New Students | | | | | | |
| Year 1 | | | | | | |
| January Semester – 3 Mandatory and 1 Elective Course(s) | | | | | | |
| C17DB | Discovering Business | Mandatory | 1 | January | Jan 2024 to Apr 2024 | |
| C17PS | Becoming a Professional | Mandatory | 1 | January | | |
| C27EC | The Economy | Mandatory | 1 | January | | |
| E17FM | Fashion Marketing & Management | Elective | 1 | January | | |
| D47HC | Human Geography & The City | Elective | 1 | January | | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | January | | |
| May Semester – 4 Mandatory Courses | | | | | | |
| C17MK | Introduction to Marketing | Mandatory | 1 | May | May 2024 to August 2024 | |
| C17EB | Management a Global context | Mandatory | 1 | May | | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | May | | |
| C67AS | Academic Skills | Mandatory | 1 | May | | |
| Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies. | | | | | | |
| Direct Entry and Continuing Students | | | | | | |
| Year 2 | | | | | | |
| January Semester – 2 Mandatory and 2 Optional Courses | | | | | | |
| C18OP | Operations Management | Mandatory | 2 | January | Jan 2024 to Apr 2024 | |
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | January | | |
| C18OB | Organisational Behaviour | Optional | 2 | January | | |
| C38FM | Financial Markets Theory | Optional | 2 | January | | |
| C18CB | Consumer Behaviour | Optional | 2 | January | | |
| C18TP | Enterprise: Concepts and Issues | Optional | 2 | January | | |
| C38MO | Management Accounting in Orgs | Optional | 2 | January | | |
| September Semester – 4 Optional Courses | | | | | | |
| C18FM | Fundamentals of Marketing | Optional | 2 | September | Sep 2024 To Dec 2024 | |
| C38PF | Personal Finance | Optional | 2 | September | | |
| C38SE | Social and Environmental Accounting | Optional | 2 | September | | |
| C18HM | Human Resource Management | Optional | 2 | September | | |

Undergraduate Taught Programme Guide_January Intake

| | | | | | |
|--|--|-----------|---|-----------|----------------------------|
| C48IB | Intercultural Issues in Bus and Man | Optional | 2 | September | |
| F78QT | Quantitative Methods | Optional | 2 | September | |
| Year 3 | | | | | |
| January Semester – 2 Mandatory and 2 Optional Courses | | | | | |
| C19BU | Strategic Management | Mandatory | 3 | January | Jan 2024 to Apr 2024 |
| C19RH | Business Research Methods | Mandatory | 3 | January | |
| C19BA | Business Analysis and Consulting | Optional | 3 | January | |
| C19IN | Innovation Management | Optional | 3 | January | |
| C19MC | Integrated Marketing Comms | Optional | 3 | January | |
| C19LO | Leading in Organisations | Optional | 3 | January | |
| C39SN | Financial Derivatives | Optional | 3 | January | |
| September Semester – 4 Optional Courses | | | | | |
| C19BV | Business Venturing | Optional | 3 | September | Sep 2024 to Dec 2024 |
| C19PT | Project Management | Optional | 3 | September | |
| C19RT | Resourcing and Talent Management | Optional | 3 | September | |
| C19LS | Logistics and Supply Chain Management | Optional | 3 | September | |
| C39CN | Mergers and Acquisitions | Optional | 3 | September | |
| C39MT | Management Accounting Techniques & Decisions | Optional | 3 | September | |
| C39SM | Inter Bond and Currency Mark | Optional | 3 | September | |
| Year 4 | | | | | |
| January Semester – 4 Optional Course(s) | | | | | |
| C10HE | Management Dissertation 2 | Mandatory | 4 | January | Jan 2024 to Apr 2024 |
| C10GT | Global Business Analysis 2: Global Trends and Risks | Mandatory | 4 | January | |
| C30IY | International Accounting | Optional | 4 | January | |
| C10DI | Diversity Management | Optional | 4 | January | |
| C10DM | Digital Marketing | Optional | 4 | January | |
| C10SM | Marketing & Management of SMEs | Optional | 4 | January | |
| C30HY | Corporate reporting | Optional | 4 | January | |
| C30SY | Equity Markets and Fund Management | Optional | 4 | January | |
| September Semester – 2 Mandatory and 2 Optional Courses | | | | | |
| C10HD | Management Dissertation 1 | Mandatory | 4 | September | Sep 2024 To Dec 2024 |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | September | |
| C10IE | International Entrepreneurship | Optional | 4 | September | |
| C10LM | Leisure Marketing | Optional | 4 | September | |
| C10MB | Managing Business Performance | Optional | 4 | September | |
| C30CX | Agency Theory and Corporate Governance | Optional | 4 | September | |
| C30MX | Managerial Accounting-Decision making | Optional | 4 | September | |

Undergraduate Taught Programme Guide_January Intake

Bachelor of Business Administration

| Programme Name | : Bachelor of Business Administration | | | | |
|--|--|------------------------|------|-----------|-------------------------------|
| Programme Code | : C1BB-BBA | | | | |
| Study mode | : FULL TIME | | | | |
| Key Contacts | | | | | |
| Designation | Name | Contact Details | | | |
| Programme Director | Dr Steven Glasgow | S.Glasgow@hw.ac.uk | | | |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk | | | |
| Course Code | Course Title | Mandatory/O ptional | Year | Semester | Semester Dates |
| New Students | | | | | |
| Year 1 | | | | | |
| January Semester – 3 Mandatory and 1 Elective Course(s) | | | | | |
| C17DB | Discovering Business | Mandatory | 1 | January | Jan 2024 to Apr 2024 |
| C17PS | Becoming a Professional | Mandatory | 1 | January | |
| C27EC | The Economy | Mandatory | 1 | January | |
| E17FM | Fashion Marketing & Management | Elective | 1 | January | |
| D47HC | Human Geography & The City | Elective | 1 | January | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | January | |
| May Semester – 4 Mandatory Courses | | | | | |
| C17MK | Introduction to Marketing | Mandatory | 1 | May | May 2024 to August 2024 |
| C17EB | Management a Global context | Mandatory | 1 | May | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | May | |
| C67AS | Academic Skills | Mandatory | 1 | May | |
| Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies. | | | | | |
| Direct Entry and Continuing Students | | | | | |
| Year 2 | | | | | |
| January Semester – 2 Mandatory and 2 Optional Courses | | | | | |
| C18OP | Operations Management | Mandatory | 2 | January | Jan 2024 to Apr 2024 |
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | January | |
| C18OB | Organisational Behaviour | Optional | 2 | January | |
| C38FM | Financial Markets Theory | Optional | 2 | January | |
| C18CB | Consumer Behaviour | Optional | 2 | January | |
| C18TP | Enterprise: Concepts and Issues | Optional | 2 | January | |
| C38MO | Management Accounting in Orgs | Optional | 2 | January | |
| September Semester – 4 Optional Courses | | | | | |
| C18FM | Fundamentals of Marketing | Optional | 2 | September | Sep 2024 To Dec 2024 |
| C38PF | Personal Finance | Optional | 2 | September | |
| C38SE | Social and Environmental Accounting | Optional | 2 | September | |
| C18HM | Human Resource Management | Optional | 2 | September | |

Undergraduate Taught Programme Guide_January Intake

| | | | | | |
|--|--|-----------|---|-----------|----------------------------|
| C48IB | Intercultural Issues in Bus and Man | Optional | 2 | September | |
| F78QT | Quantitative Methods | Optional | 2 | September | |
| Year 3 | | | | | |
| January Semester – 2 Mandatory Courses and 2 Optional Courses | | | | | |
| C19BU | Strategic Management | Mandatory | 3 | January | Jan 2024 to Apr 2024 |
| C19RH | Business Research Methods | Mandatory | 3 | January | |
| C19BA | Business Analysis and Consulting | Optional | 3 | January | |
| C19IN | Innovation Management | Optional | 3 | January | |
| C19MC | Integrated Marketing Comms | Optional | 3 | January | |
| C19LO | Leading in Organisations | Optional | 3 | January | |
| C39SN | Financial Derivatives | Optional | 3 | January | |
| September Semester – 4 Optional Courses | | | | | |
| C19BV | Business Venturing | Optional | 3 | September | Sep 2024 to Dec 2024 |
| C19PT | Project Management | Optional | 3 | September | |
| C19RT | Resourcing and Talent Management | Optional | 3 | September | |
| C19LS | Logistics and Supply Chain Management | Optional | 3 | September | |
| C39CN | Mergers and Acquisitions | Optional | 3 | September | |
| C39MT | Management Accounting Techniques & Decisions | Optional | 3 | September | |
| C39SM | Inter Bond and Currency Mark | Optional | 3 | September | |

Undergraduate Taught Programme Guide_January Intake

MA [Hons] /BA International Business Management

| | | |
|----------------|---|--|
| Programme Name | : | MA [Hons] /BA International Business Management |
| Programme Code | : | C1GM-IBM/C1GN-IBN |
| Study mode | : | FULL TIME |

Key Contacts

| Designation | Name | Contact Details |
|--------------------------|-----------------|--|
| Programme Director | Dr Ritu Sehgal | R.Sehgal@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|---------|----------------------------|
| C17DB | Discovering Business | Mandatory | 1 | January | Jan 2024 to Apr 2024 |
| C17PS | Becoming a Professional | Mandatory | 1 | January | |
| C27EC | The Economy | Mandatory | 1 | January | |
| E17FM | Fashion Marketing & Management | Elective | 1 | January | |
| D47HC | Human Geography & The City | Elective | 1 | January | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | January | |

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|---|-----------|---|-----|-------------------------------|
| C17MK | Introduction to Marketing | Mandatory | 1 | May | May 2024 to August 2024 |
| C17EB | Management in a Global context | Mandatory | 1 | May | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | May | |
| C67AS | Academic Skills | Mandatory | 1 | May | |

Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies.

Direct Entry and Continuing Students

Year 2

January Semester – 3 Mandatory and 1 Optional Course(s)

| | | | | | |
|-------|--|-----------|---|---------|----------------------------|
| C18OP | Operations Management | Mandatory | 2 | January | Jan 2024 to Apr 2024 |
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | January | |
| C18TP | Enterprise: Concepts and Issues | Mandatory | 2 | January | |
| C18OB | Organisational Behaviour | Optional | 2 | January | |
| C18CB | Consumer Behaviour | Optional | 2 | January | |

September Semester – 2 Mandatory and 2 Optional Course(s)

| | | | | | |
|-------|-------------------------------------|-----------|---|-----------|----------------------------|
| C18FM | Fundamentals of Marketing | Mandatory | 2 | September | Sep 2024 To Dec 2024 |
| C18HM | Human Resource Management | Mandatory | 2 | September | |
| C48IB | Intercultural Issues in Bus and Man | Optional | 2 | September | |
| F78QT | Quantitative Methods 1 | Optional | 2 | September | |

Undergraduate Taught Programme Guide_January Intake

| Year 3 | | | | | |
|---|--|-----------|---|-----------|----------------------------|
| January Semester – 3 Mandatory and 1 Optional Course(s) | | | | | |
| C19BU | Strategic Management | Mandatory | 3 | January | Jan 2024 to Apr 2024 |
| C19RH | Business Research Methods | Mandatory | 3 | January | |
| C19LO | Leading in Organisations | Mandatory | 3 | January | |
| C19BA | Business Analysis and Consulting | Optional | 3 | January | |
| C19IN | Innovation Management | Optional | 3 | January | |
| C19MC | Integrated Marketing Comms | Optional | 3 | January | |
| September Semester – 2 Mandatory and 2 Optional Courses | | | | | |
| C19GM | Global Strategic Marketing | Mandatory | 3 | September | Sep 2024 to Dec 2024 |
| C19LS | Logistics and Supply Chain Ma | Mandatory | 3 | September | |
| C19BV | Business Venturing | Optional | 3 | September | |
| C19PT | Project Management | Optional | 3 | September | |
| C19RT | Resourcing and Talent Management | Optional | 3 | September | |
| Year 4 [Applicable to MA students only] | | | | | |
| January Semester – 2 Mandatory and 2 Optional Courses | | | | | |
| C10HE | Management Dissertation 2 | Mandatory | 4 | January | Jan 2024 to Apr 2024 |
| C10GT | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | January | |
| C10DM | Digital Marketing | Optional | 4 | January | |
| C10SM | Marketing & Management of SMEs | Optional | 4 | January | |
| C10DI | Diversity Management | Optional | 4 | January | |
| September Semester – 2 Mandatory and 2 Optional Courses | | | | | |
| C10HD | Management Dissertation 1 | Mandatory | 4 | September | Sep 2024 To Dec 2024 |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | September | |
| C10IE | International Entrepreneurship | Optional | 4 | September | |
| C10MB | Managing Business Performance | Optional | 4 | September | |
| C10LM | Leisure Marketing | Optional | 4 | September | |

Undergraduate Taught Programme Guide_January Intake

MA [Hons] in Marketing

| | | |
|----------------|---|-------------------------------|
| Programme Name | : | MA [Hons] in Marketing |
| Programme Code | : | C1M2-MAR |
| Study mode | : | FULL TIME |

Key Contacts

| Designation | Name | Contact Details |
|--------------------------|-------------------|--|
| Programme Director | Dr Jyothsna Singh | j.singh@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|---------|----------------------------|
| C17DB | Discovering Business | Mandatory | 1 | January | Jan 2024 to Apr 2024 |
| C17PS | Becoming a Professional | Mandatory | 1 | January | |
| C27EC | The Economy | Mandatory | 1 | January | |
| C17DB | Discovering Business | Mandatory | 1 | January | |
| E17FM | Fashion Marketing & Management | Elective | 1 | January | |
| D47HC | Human Geography & The City | Elective | 1 | January | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | January | |

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|---|-----------|---|-----|-------------------------------|
| C17MK | Introduction to Marketing | Mandatory | 1 | May | May 2024 to August 2024 |
| C17EB | Management a Global context | Mandatory | 1 | May | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | May | |
| C67AS | Academic Skills | Mandatory | 1 | May | |

Note: Upon successful completion of the Year 1, please follow the September Intake Guide for following year of studies.