

## **Maged Youssef: Supporting Statement**

As a teacher and a scholar, my goal is to live in a community of individuals that practise discernment, integrity and tolerance, and promote diversity. I believe that higher education helps to build strong inclusive communities. I am proud and appreciative to be a faculty member at Heriot-Watt University and would like the opportunity to play an active role in the ongoing improvement of our University and its many facets.

Teaching in cross-campus programmes at undergraduate and postgraduate levels and as a Director of Fashion Marketing and Retailing Studies in Dubai, I am particularly involved in initiating and maintaining strong relationships with industry as it is increasingly perceived as a vehicle to enhance innovation through knowledge exchange.

I do believe that my past 20 years' experience in business and academia, combined with my willingness to become more actively involved in the broader functioning of the University, will enable me to make a valuable contribution to the University's decision-making process and play an active role in the ongoing improvement of our University. I shall greatly appreciate your vote and look forward to serving you and our School in these increasingly fascinating but challenging times.