

David Cavallaro: Supporting Statement

Thank you for considering my nomination to serve the Senate.

I am an Assistant Professor in Fashion Communication and I would be honoured to represent the School of Textiles and Design.

I joined Heriot-Watt University last year and before this, for the last 18 years, I have built a long and important industry experience working and collaborating with hundreds of international Brands and organisations covering varied high-end industry positions. In my current role as an assistant professor, my purpose is to share my skills, values, and my up to date industry knowledge with my students by inspiring, supporting and developing their potential in the requested subject areas.

I am also currently a member of the Athena Swan Strategy Committee. Being part of Athena Swan is broadening my horizons and providing an insight of this University so I believe that serving the Senate would significantly enhance my personal and academic growth, knowing that I am contributing towards major decisions whilst learning in-depth how the University operates.

I am a strong believer in our 2025 values and I am strongly committed to engage and help the Senate ensure that these strategies are delivered appropriately.