



Elaine Collinson

I am running for Senate and hope you can support me. I want to play a key role in enhancing our students' experience, undergraduates, postgraduates and professional executives, to further develop their expertise and equip them with the relevant skillset. As a marketer, I believe that we need to listen to our market requirements and ensure our offerings are both relevant and competitive – as a Senator, my focus would be on ensuring that this voice is heard and that the decisions we make add value for all our students.

As Director of Postgraduate Studies within the School of Social Sciences for the past four years, a key focus has been on the student experience, helping students develop life skills and preparing them for their future careers. Working with academic and professional services colleagues, I have led on our recruitment campaigns, refining our programmes and ensuring that they are industry accredited.

My role as the Director of the Centre for Executive Engagement is shared between the School of Social Sciences and Edinburgh Business School, giving me an insight into the excellent potential we possess to increase our global standing.

With over 28 years' experience in the Higher Education sector, I have held a series of roles, in an academic and research capacity but also in developing transnational education and industry links across the globe. Developing innovative approaches to high quality learning has always been a key focus of my activities. Experienced in international assurance of learning practices, working with EFMD, AMBA, ELIR, AACSB and international partners, has equipped me with expertise which I want to bring to Senate. Working with international teams of colleagues across the globe to design and deliver a global experience for students is also great fun!