



Dr Maged Youssef

Assistant Professor, Director of Studies for Fashion Marketing & Retailing (Dubai Campus)

I have Studied Textile Technology and Management in Dresden University of Technology, Germany. My PhD was in the field of Fashion Business. In addition I am a certified quality/environmental auditor, and a certified Six Sigma Green Belt.

I have more than 20 years' practical experience in industry as a manager and as a consultant, and implemented many successful projects for international development organizations like Canadian International Development agency (CIDA), United States Agency for International Development (USAID), and German Development Agency (GIZ)

In the last 10 years, I was a visiting Scholar in many reputable universities such as Heriot-Watt University, UK- North Carolina State University, USA – Karlsruhe University of Applied Science, Germany - Dresden University of Technology, Germany- and Helwan University, Egypt.

I do believe that my past experience in business and academia, combined with my willingness to become more actively involved in the broader functioning of the University, will enable me to make a valuable contribution to the University's decision-making process, and to play an active role in the ongoing improvement of our University and its many facets.

I believe it is critical that a wide diversity of perspectives is heard and represented on the Senate through open and honest communication amongst all constituents. I believe that good governance is key to ensuring that the University maintains its success and reputation in a complex and rapidly changing environment. I would welcome the opportunity to support the University, and ultimately its staff and students through my input into the role and the responsibilities this would bring.

I shall greatly appreciate your vote and look forward to serving you and our School in these increasingly fascinating but challenging times.