



**HERIOT
WATT**
UNIVERSITY
UK | DUBAI | MALAYSIA

Edinburgh
Business School
2026



Edinburgh Business School

We make a difference.

Edinburgh Business School is a mission-led, global hub of business knowledge and research. With a long-tradition of offering inclusive, experiential learning for the ambitious leaders of tomorrow, we leverage our campuses in Dubai, Malaysia, and Edinburgh to create maximum worldwide impact.



About Our Go Global

At Heriot-Watt University, the world is your classroom. Immerse yourself in a truly international learning experience with students from diverse backgrounds. Unlock the world's possibilities through our seamless inter-campus transfer programme to the **Edinburgh** or **Dubai** campuses and enjoy a **20% discount***.

** Subject to the degree programme running at your chosen campus.*

20%

tuition fee discount when you transfer to our **Edinburgh** or **Dubai** campuses

99%

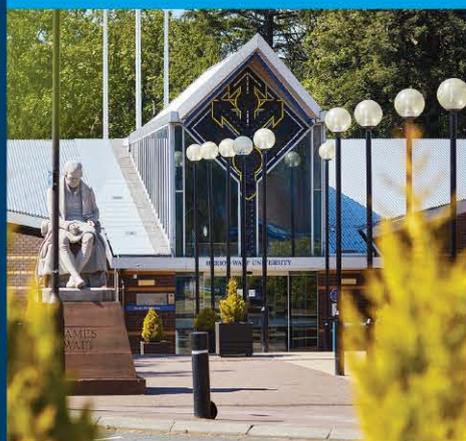
of **Go Global** students said they would recommend it

Heriot-Watt University
Student Survey 2020

80%

of surveyed employers actively seek out graduates with **international experience**

QS Global Employer Survey Report





BBA (Hons) Bachelor of Business Administration

KPT/JPS (R2/0414/7/0079) (MQA/FA4166) 05/29

Intake: September, January

The Bachelor of Business Administration (Hons) degree, known as BBA (Hons), aims to develop students' understanding of the area of business administration and management, and develop practical skills appropriate for careers in this area.

Theory and practice are given equal emphasis to provide a holistic understanding of the role of business administration as well as knowledge of and skills associated with business start-up, growth and innovation. You will develop valuable communication, problem solving and teamwork skills.

ACCREDITATION

This programme is accredited by the Malaysian Qualifications Agency (MQA). In accordance with our normal practice, our professionally orientated programmes are designed to meet the educational requirements for membership of relevant professional institutions. In addition to recognition within Malaysia, we seek accreditation by the relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Operations Management
- Business Skills for the Second Machinery Age
- Choose 6 Optional Courses

Year 2

- Business Research Methods
- Strategic Management
- Choose 6 Optional Courses

Year 3

- Dissertation
- Global Business Analysis
- Sustainable Change Management
- Choose 4 Optional Courses

Optional courses are available from a wide range of business subjects such as Marketing, Human Resource Management, Management, Law and Entrepreneurship.

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.

Testimonial



Sebastian Alveflo

*BBA (Hons) Bachelor of Business Administration (Class of 2020),
Portfolio Management
at Volvo Trucks, Sweden*

Heriot-Watt is a great university with a diverse student body and knowledgeable lecturers. The most memorable and valuable part of my education was the relationships I built with great friends and the networking opportunities provided throughout my degree. The university consistently provided a platform to grow not only academically, but also professionally and personally. I graduated in 2020 when COVID-19 hit, and what surprised me the most was how quickly Heriot-Watt adapted new technologies and transitioned to online-based learning. This flexibility ensured that I could continue developing and be well prepared for the corporate world.



ACCA Accelerated Programme

This programme is also among the few selected in the region by ACCA to run the ACCA Accelerate programme, allowing students to take the remaining four papers with ACCA from their second year onwards to give them an early head-start to a career in accounting and finance.

Year 1

- Principles of Accounting
- Fundamentals of Finance
- The Economy
- Management in a Global Context
- Financial Accounting
- Management Accounting in Organisations
- Quantitative Methods
- Financial Markets Theory

Year 2

- Intermediate Financial Accounting
- Management Accounting Techniques and Decisions
- Corporate Financial Theory
- Taxation in Malaysia
- Auditing and Assurance
- Introduction to Commercial Law
- Business Law and the Law of Corporate Governance
- Business Research Methods or Applied Financial Modelling

Year 3

- Managerial Accounting Decision Making
- Advanced Financial Accounting
- Accounting Information Systems and Technology
- International Bonds and Currency Markets
- Work Integrated Project

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.

Testimonial



Nicole Chang Wen Wen

*MA (Hons) in Accounting and Business Finance (Class of 2022),
Audit Associate
at KPMG LLP, UK
2 years in Malaysia + 1 year in Edinburgh*

My experience at this esteemed institution has been truly remarkable. The EmPOWER Programme instilled in me the significance of academic competence and personal growth. Through the Go Global Programme, I ventured beyond my comfort zone and discovered exciting opportunities in Edinburgh. I am grateful to Heriot-Watt University Malaysia for shaping my future. Thank you for everything!

MA (Hons) Accounting and Business Finance

KPT/JPS (R2/0411/6/0082) (MQA/FA7011) 03/31

Intake: September, January

Our Accounting and Business Finance programme is a specialist degree, particularly suited to those seeking entry into the accounting profession, financial services or financial management. The value of such studies is also recognised by professional accountancy bodies which offer examination exemptions.

ACCREDITATION

The programme has been accredited by the Institute of Chartered Accountants in England and Wales (ICAEW), Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), Certified Practising Accountants (CPA) Australia and Chartered Tax Institute of Malaysia (CTIM). Graduates are eligible to apply for exemptions from the following professional bodies:

- ACCA: Up to 9 Papers*
- ICAEW: Up to 7 Papers*
- CIMA: Up to 11 Papers*
- CPA Australia: Foundation Exams*
- CTIM: Up to 5 Papers*

**Subject to results obtained by students; students must join the programme at Heriot-Watt University Malaysia from Year 1.*

This programme is accredited by the Malaysian Qualifications Agency (MQA).

Accredited by:

Think Ahead



ICAEW



Chartered Institute of
Management Accountants



MA (Hons) Business and Finance

KPT/JPS (R2/0488/6/0040) (MQA/FA4165) 11/29

Intake: September

Business management and finance professionals work with executive and management teams to provide expert advice on the impacts and deployment of resources and processes throughout an organisation. At Heriot-Watt, you will learn how to apply business management and finance knowledge and skills to a range of different managerial, business and problem-solving situations, management decisions, compliance issues and governance.

This undergraduate MA Honours degree explores the interface between business and finance, in particular the management and business implications of financial decision making. It is a specialist joint degree with equal emphasis given to the subject areas of business and finance. The degree is particularly suited to students who wish to gain a firm grounding in business and management, but with an insight into the finance and financial operations of businesses and organisations. Key topics covered include business policy, corporate finance, economics, management and marketing.

ACCREDITATION

This programme is accredited by the Malaysian Qualifications Agency (MQA). This degree has been acknowledged as incorporating at least 70 percent of the CFA Program Candidate Body of Knowledge (CBOK) and placing emphasis on the CFA Institute Code of Ethics and Standards of Professional Conduct within the program. This degree programme positions students to obtain the Chartered Financial Analyst (CFA®) charter, which has become one of the most respected and recognised investment credentials in the world. We also acknowledge CFA credentials as entry criteria, those who have passed Level II of the CFA Program are eligible to apply for direct entry into Year 2.

Affiliated with:



Year 1

- Fundamentals of Finance
- Personal Finance and Investment Ethics
- The Economy
- Management in a Global Context
- Financial Markets Theory
- Statistical Techniques
- Organisational Behaviour

Optional Courses (Select One)

- Consumer Behaviour
- Business Skills
- Operations Management
- Enterprise

Year 2

- Financial Technology
- Mergers and Acquisitions
- Corporate Financial Theory
- Strategic Management
- Business Research Method
- Applied Financial Modelling in Python
- Financial Derivatives

Optional Courses (Select One)

- Leading in Organisation
- Introduction to Commercial Law

Year 3

- Accounting and Finance Dissertation or Management Dissertation
- International Bonds and Currency Markets
- Contemporary Issues in Finance

Optional Courses (Select Four)

- International Bonds and Currency Markets
- Global Business Analysis
- Retail Marketing
- Advanced Valuation of Financial Markets
- Digital Marketing

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies

Testimonial



Priscilla Kirana Mijarsa

MA (Hons) Business and Finance
(Class of 2025),
Global Business Analyst
at bolttech

Building a strong analytical foundation throughout my academic journey has shaped my approach to complex, data-led problems in a professional setting. The learning environment encouraged structured reasoning and systematic problem-solving, equipping me to thrive in a role that involves working with technical systems, process logic, and data validation. Beyond academics, being part of AIESEC and Toastmasters provided me with a space to sharpen my leadership and communicate effectively.



BSc (Hons) Finance with Data Analytics

KPT/JPS (N/0412/6/0061) (MQA/PA18349) 07/30

Intake: September

This programme is designed to meet the growing demand for financial practitioners who are well-equipped with both core knowledge of the financial markets as well as skills in data analytics. Besides learning key financial theories and concepts such as assets valuation, portfolio management and risk management, students will be exposed to contemporary topics such as blockchain technology, big data, machine learning, fintech and cryptocurrencies.

In addition, students enrolled in this programme will learn programming languages like Python to perform data analysis and financial modelling. The overall aim of this programme is to equip students with both financial and data analytical skills and knowledge to succeed in today's data-driven world. It is no longer an option for financial practitioners to be equipped with data analytical skills — it's the new standard.

ACCREDITATION

This programme is accredited by the Malaysian Qualifications Agency (MQA). In accordance with our normal practice our professionally orientated programmes are designed to meet the educational requirements for membership of relevant professional institutions. In addition to recognition within Malaysia, we seek accreditation by the relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Fundamentals of Finance
- Personal Finance and Investment Ethics
- The Economy
- Introduction to Programming 1
- Financial Markets Theory
- Statistical Techniques
- Data Science Life Cycle
- Database Management Systems

Year 2

- Mergers and Acquisitions
- Corporate Finance Theory
- Fundamentals of Financial Technology
- Knowledge Management
- Financial Derivatives
- Applied Financial Modelling in Python
- Business Research Methods

Optional Courses (Select One)

- Visual Analytics
- Managing Corporate Value

Year 3

- International Bond and Currency Markets
- Data Mining and Machine Learning
- Accounting and Finance Dissertation
- Contemporary Issues in Finance
- Big Data Management

Optional Courses (Select Two)

- Global Business Analysis
- Risk Management and Derivatives Applications
- Case Studies in Financial Management
- Banking
- Equity Markets and Fund Management
- Sustainable Change Management

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.



MA (Hons) International Business Management

KPT/JPS (R2/0414/6/0263) (MQA/FA7425) 03/31

Intake: September, January

In the contemporary business world, it is vital to understand the fundamental way in which businesses and organisations operate. At Heriot-Watt University, this programme caters to those who aspire to develop their career in the field of international business management.

You will develop a broad knowledge and understanding of contemporary business organisations and workplaces to learn how they develop their strategies for making key decisions.

The degree provides strong grounding in the principles of modern international business management and their application to the real world. It offers relevant hands-on experience via learning and teaching activities and assessments. Students will have the opportunity to select from a range of business streams, which allow them to tailor their degree to meet their career needs and aspirations.

ACCREDITATION

This programme is accredited by the Malaysian Qualifications Agency (MQA). In accordance with our normal practice, our professionally oriented programmes are designed to meet the educational requirements for membership in relevant professional institutions. In addition to recognition within Malaysia, we seek accreditation by the relevant UK or international professional bodies in accordance with their standard procedures.

Year 1

- Human Resource Management
- Fundamentals of Marketing
- Introduction to Business Analytics
- Management in a Global Context
- Operations Management
- Business Skill in the Machine Age
- Enterprise: Concepts & Issues
- Choose 1 Optional course

Year 2

- Logistics & Supply Chain Management
- Strategic Management
- Leading in Organisation
- Business Research Methods
- Choose 1 Optional course

Year 3

- Management Dissertation
- Global Business Analysis
- Sustainable Change Management
- International Entrepreneurship
- Choose 1 optional course

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies

Testimonial



Shen Yitong

*MA International Business Management
(Class of 2024),
Assistant Marketing Officer
at Education Malaysia Beijing*

Through this programme at Heriot-Watt University Malaysia, we had many opportunities to engage with industry leaders from multinational corporations, which helped me understand the industry today and shaped my career path. From the beginning, I aspired to join an international organisation in China or Malaysia, and this experience gave me the exposure and confidence to secure my current role at Education Malaysia Beijing.

I also got to experience the inclusive culture in Malaysia, and learn about the different ethnicities and beautiful scenery here. Within the university itself, it is a multicultural environment with international and local students. As part of the football team, I got to play with students from Scotland, France, Malaysia and more, which is a unique experience and something that we don't often get to do back home. The lecturers, personal tutors, and international office are very responsible not only when it comes to your studies, but overall well-being. They are always ready to lend a helping hand whenever you need them.



MA (Hons) International Business Management with Marketing

KPT/JPS (R2/0414/6/0312) (MQA/FA5014) 04/30

Intake: September, January

Our International Business Management with Marketing is a forward-thinking programme crafted for individuals who aspire to lead with insight, creativity, and purpose in an increasingly interconnected global economy. Understanding how organisations strategise, engage with diverse markets, and navigate complex decision-making processes is not just valuable — it's essential. This programme empowers students to become agile, globally minded professionals ready to make a meaningful impact in the business world.

Bringing together the strategic depth of international business and the innovative lens of marketing, the curriculum is both academically rigorous and practically grounded. From global strategy to marketing management, students explore a rich blend of subjects that reflect real-world challenges and opportunities. The learning experience is designed to foster not only technical and analytical expertise but also personal growth — encouraging curiosity, creativity, and confidence.

Whether your ambition is to shape the future of global brands, launch entrepreneurial ventures, or drive strategic initiatives in multinational corporations, this programme offers the foundation and flexibility to help you realise your goals. With a global perspective and industry-relevant insight at its core, you will graduate equipped to thrive — and lead — in a rapidly evolving business landscape.

ACCREDITATION

This programme is accredited by the Malaysian Qualifications Agency (MQA). In accordance with our normal practice our professionally orientated programmes are designed to meet the educational requirements for membership of relevant professional institutions. In addition to recognition within Malaysia, we seek accreditation by the relevant UK or international professional bodies in accordance with their standard procedures.

*The degree of Master of Arts (MA) is an undergraduate Honours degree, awarded by the ancient universities in Scotland and the UK including Aberdeen, Dundee, Edinburgh, Glasgow, St Andrews, Cambridge and Oxford. At other universities in Scotland and the UK, undergraduate degrees in the arts, liberal arts, humanities or social sciences are awarded as Bachelor of Arts (BA).

Year 1

- Fundamentals of Marketing
- Human Resource Management
- Introduction to Business Analytics
- Management in a Global Context
- Principles of Accounting
- Enterprise Concepts and Issues
- Business Ethics
- Consumer Behaviour

Year 2

- Economics for Professional
- Logistics and Supply Chain Management
- Digital Analytics in Marketing
- Strategic Management
- Business Research Methods
- Marketing in Practice
- Choose 2 Optional Courses

Optional courses are available from a wide range of business studies such as Human Resource Management, Law and Entrepreneurship.

Year 3

- Management Dissertation
- International Entrepreneurship
- Global Business Analysis
- Contemporary Issues in Marketing
- Digital Marketing
- Sustainable Change Management
- Marketing Sustainability

Note: Courses are subject to change. Students are also required to complete additional MoHE Compulsory General Studies.

Testimonial



Ameer Wahab

MA (Hons) International Business Management with Marketing (Class of 2020), Senior Associate at Ernst & Young (EY) Malaysia

Studying at Heriot-Watt University Malaysia gave me a practical understanding of how businesses operate and make decisions, while building strong foundational skills that continue to shape how I approach my work today.

I began my career at a local asset management firm before pivoting into consulting, a transition that felt natural given the analytical and strategic grounding developed during my degree. I am currently a Senior Associate at EY in Malaysia, where adaptability, structured thinking, and collaboration are essential to my role.

Beyond academics, the friendships and professional network I built at HWUM played a big part in my university experience. Exposure to diverse perspectives challenged my thinking and prepared me for working across teams and industries. Looking back, the combination of practical learning and strong peer connections at HWUM gave me the confidence to grow, pivot, and progress in my career.



Master of Business Administration (MBA)

KPT/JPS (R2/345/7/0228) (FA2182) 08/27

Intake: September, January, May

Our MBA programme offers driven professionals a gateway to endless opportunities in the business world. With a distinguished reputation and a globally connected campus (UK, Dubai, and Malaysia), Heriot-Watt University is the perfect place to embark on your journey towards professional advancement and personal growth.

Our MBA programme stands out due to its emphasis on creating an impact statement, which helps students identify their aspirations, goals, and desired impact on the world. Each student is assigned an impact coach throughout their studies.

With a globally connected campus, students receive a well-rounded education that prepares them for success in a multicultural and interconnected world. The programme also offers international study tours, allowing students to explore different business ecosystems and gain a global perspective.

The University's CEO Faculty brings in industry leaders to share their insights and experiences, providing students with valuable industry perspectives. Networking is also emphasised, with access to networking dinners and events with industry leaders, peers, and alumni.

With its unparalleled reputation, world-class faculty, and diversified community, Heriot-Watt University Malaysia is the ideal choice for those who aspire to lead, innovate, and succeed.

Teaching and Assessment

Teaching is delivered through seminars and classes, which creates a dynamic environment for students with diverse experiences, backgrounds and cultures to share and exchange knowledge in a rich learning environment. These intensive seminars are delivered in English by our global campus faculty and CEO Faculty.

A total of 9 courses are required for the MBA degree. Students will benefit from 48 hours of interaction for each core course. Each course is assessed by a 24-hour online written examination.

Core Courses

- Developing and Executing Strategy
- People, Work and Organisations
- Leadership Theory and Practice
- Delivering Successful Projects
- Financial Decision Making
- Strategic Marketing

Optional Courses (Select Three)

- Entrepreneurship and Creativity
- Business Negotiation
- Strategic Change Management

Students can also choose from over 20 additional elective courses available online.

Note: All optional course(s) are subject to change and timetable availability.

Testimonial



Yang Fatimah Kamarulzaman

*Master of Business Administration (MBA)
(Class of 2022),
Senior Internal Auditor
at PETRONAS Chemical Group Berhad*

Heriot-Watt University Malaysia is a well-respected institution that offers one of the best MBA programmes designed to develop strategic thinking and leadership skills. The programme is taught by experienced faculty members who are experts in their fields and provide students with practical knowledge and skills relevant to the global business environment. In addition, Heriot-Watt University Malaysia's MBA programme is accredited by major business school accreditation bodies.



MSc Business Strategy, Leadership and Change

KPT/JPS (R2/0414/7/0236) (MOA/FA5527) 08/30

Intake: September, January

This programme has been designed to build student knowledge and understanding of formulating and monitoring business strategies, how to develop change programmes and understand the impact of different leadership styles in particular contexts. This knowledge will enhance students' personal development, so they become more effective when they undertake a managerial role.

The programme offers 5 taught core courses, 4 are strategy-oriented with the fifth being a research methods course, which is designed to be of relevance to senior and middle managers, high-potential junior managers, management consultants, entrepreneurs, and directors of small and medium-sized enterprises.

In addition, the programme caters for non-specialists who wish to pursue a more general business/managerial career, but with a business strategy emphasis. There are also opportunities to study 3 optional strategy-oriented courses (from a choice of 4), which allow participants to customise the programme according to their needs and interests. The programme will be completed by a dissertation that will take a strategy-oriented perspective. This perspective should emphasise one or a combination of the programme's key subject themes of business strategy, leadership and change.

The MSc Business Strategy, Leadership and Change has been designed to equip the next generation of organisational managers with skills which include business strategy, strategic change, leadership, systems thinking and analysis, project management, business economics and quality management.

ACCREDITATION

This MSc in Business Strategy, Leadership and Change is accredited by the Chartered Management Institute and successful candidates will be awarded a Diploma in Strategic Management and Leadership from the Chartered Management Institute.

Accredited by:



Career Opportunities

This programme is aimed at ambitious professionals and graduate students who wish to move into middle and senior management roles in small, medium and large enterprises, management consultancy or set-up their own business venture. The programme will enable this by providing candidates with tools, frameworks and ideas to help them play a more effective role in strategy formulation and implementation, developing change programmes and understanding the impact of different leadership styles in particular business settings.

Teaching and Assessment

Our students experience a stimulating teaching environment which blends conventional lectures and tutorials with online material in our Virtual Learning Environment. Programmes are regularly reviewed by research-active staff in Edinburgh, Dubai and Malaysia to ensure that the learning material is relevant and current. Assessment is through a balance of examinations, coursework and a dissertation.

Courses

- Competitive Strategy
- Strategic Change
- Leadership
- Strategic Innovation Management
- Research Philosophy and Practice
- Quality Management
- Business Economics
- Strategy Dissertation

Note: All course(s) are subject to change and timetable availability.



MSc International Business Management with Marketing

KPT/JPS (R2/0414/7/0040) (MOA/FA3830) 10/28

Intake: September, January

This Master's degree is aimed at graduates, from varied degree backgrounds, to gain a broad-based business qualification to enhance future career prospects. It is also for those looking to develop business management knowledge and skills to enable them to change or further their careers.

Graduates will typically be able to demonstrate a critical appreciation of core and specialist theories, concepts and applications evident within contemporary business environments.

The programme develops an appreciation of business management within dynamic, international contexts; application of theoretical solutions to business problems to inform effective practice; and engagement in business-relevant decision-making, marketing, leadership and team-working.

ACCREDITATION

In accordance with our normal practice our professionally orientated programmes are designed to meet the educational requirements for membership of relevant professional institutions. In addition to recognition within Malaysia, we seek accreditation by the relevant UK or international professional bodies in accordance with their standard procedures.

Career Opportunities

The main graduate destinations are business management for industry, commerce and higher education. The programme is focused on delivering graduates with the knowledge and skills appropriate to contemporary, international business environments and positions, with particular relevance to marketing. It is also expected that some graduates will find employment within other business or governmental specialisms.

Teaching and Assessment

Our students experience a stimulating teaching environment which blends conventional lectures and tutorials with online material in our Virtual Learning Environment. Programmes are regularly reviewed by research-active staff in Edinburgh, Dubai and Malaysia to ensure that the learning material is relevant and current. Assessment is through a balance of examinations, coursework and a dissertation.

Courses

- International Business Context
- Competitive Strategy
- Marketing
- Business Economics
- Research Philosophy and Practice
- International Marketing
- Leadership
- Project Management
- Dissertation

Note: All course(s) are subject to change and timetable availability.

Testimonial



Zin Hnin Su Aung

International Business Management with Marketing Graduate, Marketing Projects Manager at Blueberry Markets, Australia

I enjoyed the coursework at Heriot-Watt, which places emphasis on presentation and pitching skills. I was given the opportunity to gain valuable experience in a workplace setting with real-life situations designed to prepare me for my future workplace. In addition, I studied International Business Management with Marketing, which has increased my opportunities to work anywhere in the world.

HOW TO APPLY

Heriot-Watt
University
Malaysia accepts
applications all
year round.

APPLY ONLINE

You can apply online for our programmes at <https://bit.ly/HWApply> You must create an account to use the online application form. You don't have to complete the application in one session; you can save the information you have already entered and return to complete it at a later date. There is a help facility on each page of the online form.

SUPPORTING DOCUMENTS

Please remember to upload supporting documents so that we can make a decision on your application. This includes proof of English language proficiency and original or certified copies of academic transcripts.

Please refer to the supplemental item checklist on the Online Application form:

▶ <http://bit.ly/hwumaccount>

See website for details of fees:

▶ http://bit.ly/hwum_fees



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www.hw.edu.my

Open for consultation:
Weekdays 9am - 5pm
Weekends by appointment

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As of January 2026